



# Clinical trial designs

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## Introduction

There are several types of clinical trial design. These can be classified as follows:

- according to the method used to allocate participants into treatment or control groups (non- [randomised](#) or [randomised controlled trials](#) )
- according to the awareness of either participants or researchers or both of which group participants are allocated into (single or [double-blind](#) studies)
- according to the magnitude of difference between treatment and control groups that is expected (superiority or non-inferiority trials)

## Non-randomised controlled clinical trial designs

In non-randomised controlled trials, participants are allocated into treatment and control arms by the investigator. In these trials, control groups can be concurrent controls or historical controls. When using a historical control, all subjects in the trial receive the study medicine; the results are either compared to the patient's history (for example, a patient living with a [chronic](#) illness) or a previous study control group.

## Randomised controlled clinical trial designs

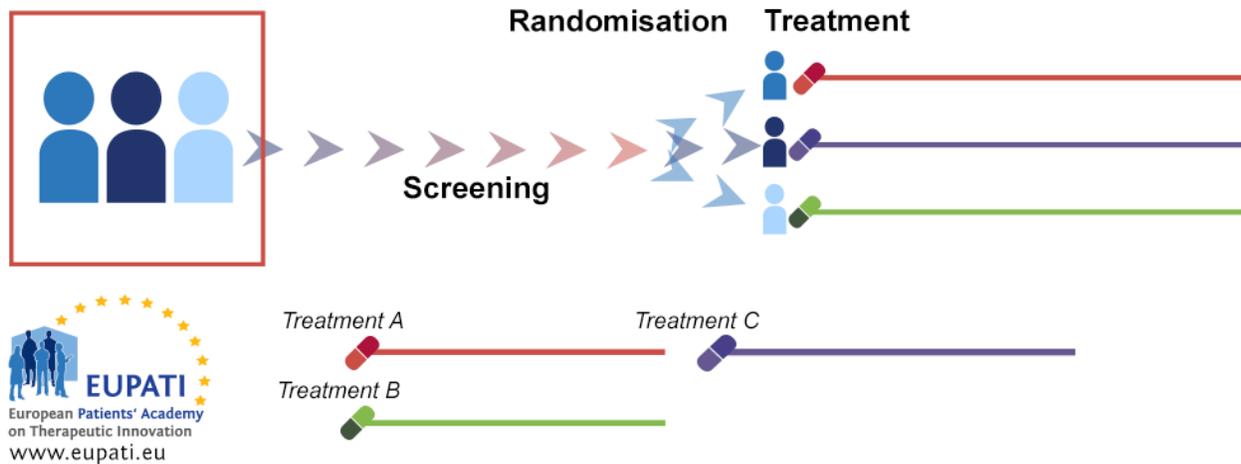
In randomised controlled trials, trial participants are randomly assigned to either treatment or control arms. The process of randomly assigning a trial participant to treatment or control arms is called 'randomisation'. Different tools can be used to randomise (closed envelopes, computer generated sequences, random numbers). There are two components to randomisation: the generation of a random sequence and the implementation of that random sequence, ideally in a way that keeps participants unaware of the sequence. Randomisation removes potential for [bias](#).

There are different types of randomised trial designs.

### Parallel group trial design

In parallel group randomisation, after randomisation each participant will stay in their assigned treatment [arm](#) for the duration of the study. Parallel group design can be applied to many diseases, allows running experiments simultaneously in a number of groups, and groups can be in separate locations.

## Parallel Trial



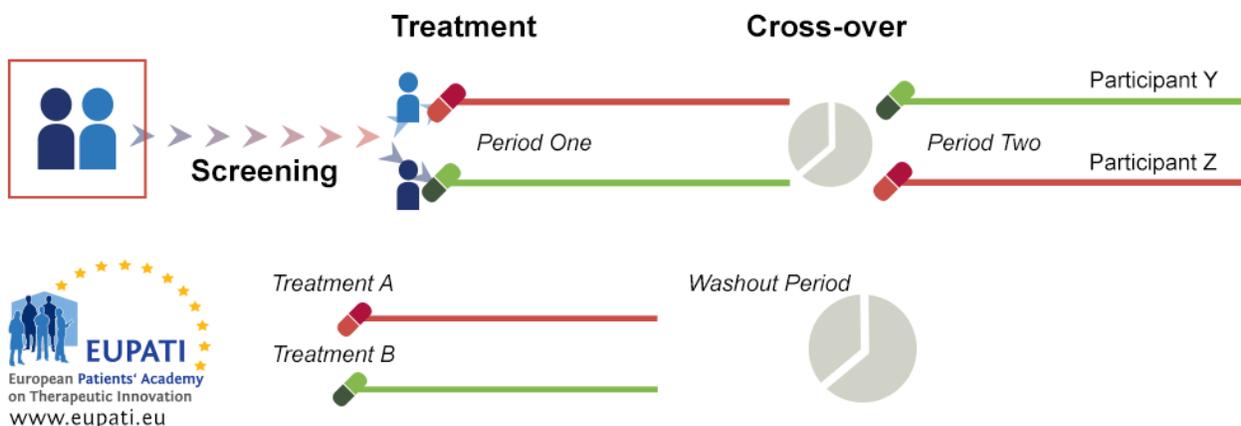
### Parallel group trial design

After screening, patients are randomised into separate treatment groups. They remain in these treatment arms for the duration of the trial, analysis, and follow-up activities.

### Cross-over trial design

Cross-over randomisation is when participants receive a sequence of different treatments (for example, the candidate compound in the first phase and the comparator/control in the second phase). Each treatment starts at an equivalent point, and each individual serves as his/her own control. It presents some advantages, such as low variance due to treatment and control being the same participant, and the possibility of including a number of treatments. However, there must be a sufficient time gap between the different treatment phases (washout period).

## Cross-over Trial

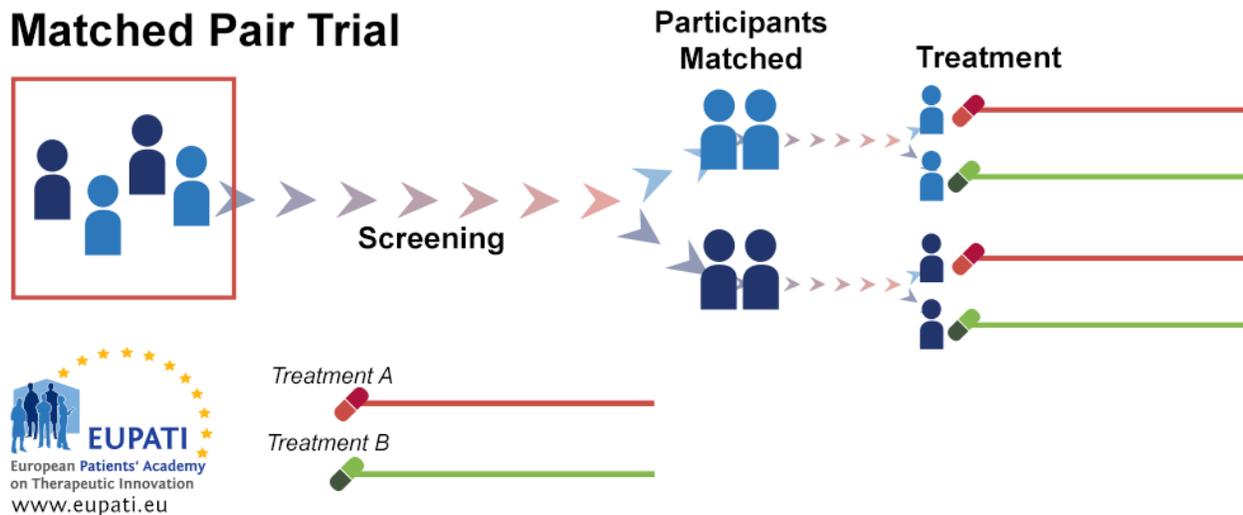


### Cross-over trial design

Patient X and Y are randomised into two different treatment arms. Patient X receives Treatment A during the first period of the study; Patient Y receives Treatment B. After the first period is over, there is a washout period. Patient X then receives Treatment B for the second period of the study while Patient Y receives Treatment A.

## Matched pair trial design

In the matched-pair design, participants are first matched in pairs according to certain characteristics. Then, each member of a pair is randomly assigned to one of the two different study subgroups. This allows comparison between similar study participants who undergo different study procedures.



## Matched pair trial design

After screening, participants are matched into pairs. Within each pair, one participant is randomised onto Treatment A while the other is randomised onto Treatment B.

## Stratification

**Stratification** also allows for comparison between similar study participants who undergo different study procedures. All study participants are grouped according to one or more factors (for example, age, gender, lifestyle factors, **concomitant** medication) before being randomised. This ensures balanced allocation within each combination.

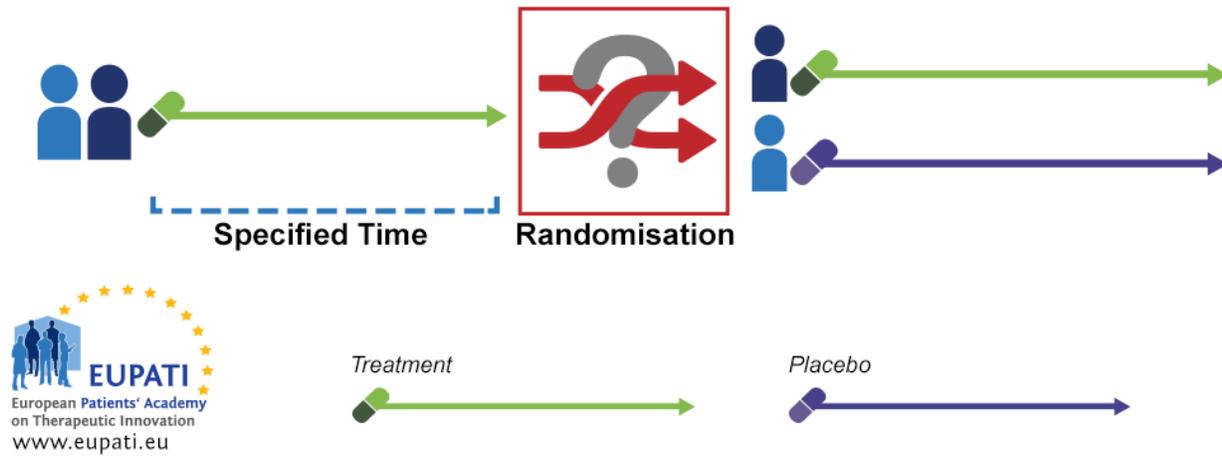
## Cluster sampling

Randomised trials can also use cluster sampling. In cluster sampling, suitable geographical areas are found (for instance, city, region, etc.). A number of these geographical areas are then randomly chosen. For each of these chosen geographical areas, a proportionate subsample from the members of the study sample in that area are chosen, and these subsamples are then combined into a sample group.

## Withdrawal trials

In a withdrawal trial, the participant receives a test treatment for a specified time and are then randomised to continue either with the test treatment or a placebo (withdrawal of active therapy).

## Withdrawal Trial



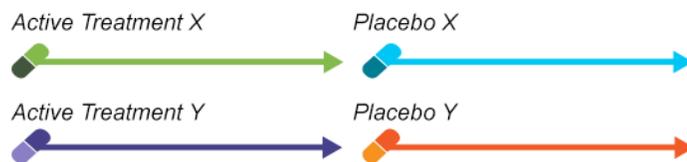
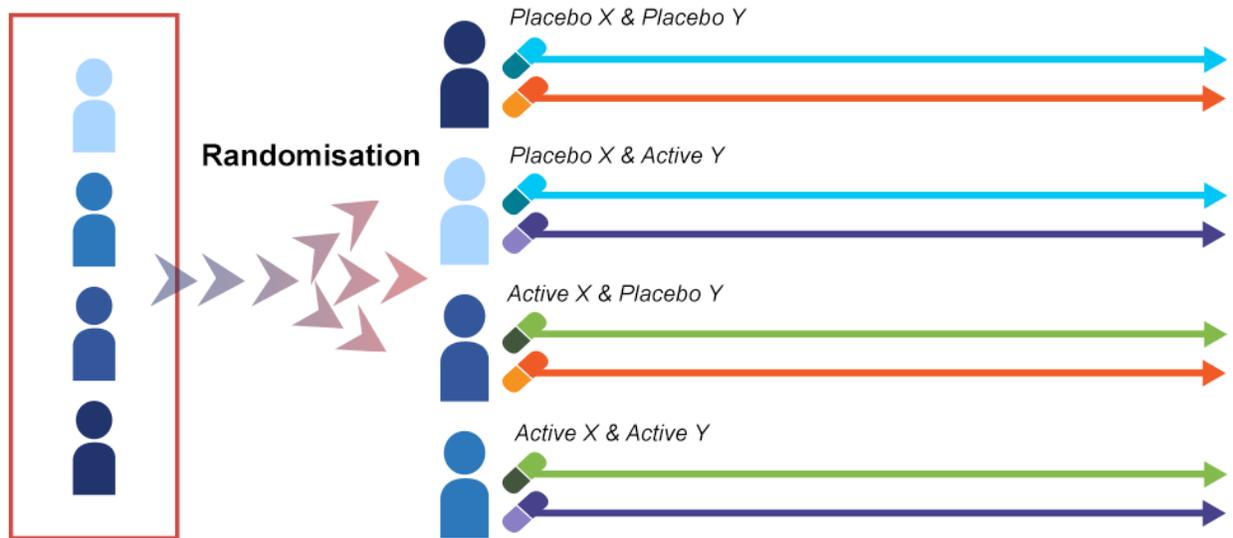
## Withdrawal Trial

During a withdrawal trial, after the first specified period of time has elapsed, participants are randomised into two groups, one of which receives a placebo instead of continuing to receive the active treatment.

## Factorial design

Factorial clinical trials test the effect of more than one treatment. This allows assessment of potential interactions among the treatments.

## 2x2 Factorial design



### 2x2 Factorial design

An example of a trial using a 2x2 factorial design.

## Comparison clinical trial designs

There are a number of different types of comparison trials possible:

- Superiority to demonstrate that the investigational medicine is better than the control;
- Equivalence to demonstrate that the **endpoint** measure is similar (no worse, no better) than the control;
- Non-inferiority to demonstrate that the investigational medicine is not worse than the control;
- Dose-response relationship trials to determine various dose parameters, including starting dose and maximum dose.

## Attachments

- [Presentation: Clinical Trial Designs](#)

Size: 1,179,726 bytes, Format: .pptx

A presentation covering the various types of clinical trial design. Details are given about **blinding**, control, comparisons, and randomisation.

